

HERNDON



**P.O. Box 1595
Herndon, VA 20170**

April 12, 2007

Dear Herndon Optimist Cal Ripken Baseball Bat-a-thon® Sponsor:

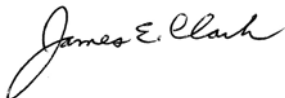
I would like to take this opportunity to thank you for your contribution to the success of the Optimist Cal Ripken Baseball Bat-a-thon® for 2007. The Bat-a-thon® fundraising concept was originated over a decade ago by the parent of one of our players, Mr. John Benko, and has since been patented and marketed throughout the country. This vehicle has become the primary fundraiser for our baseball program. Many other jurisdictions have been adopted Bat-a-thon® also because of the active participation by the players themselves and because it really is an enjoyable event. It should be noted that Herndon is the only venue that is allowed to operate the program without payment of any royalties thanks to the generosity of Mr. Benko.

The Herndon Optimist Cal Ripken Baseball program is managed, staffed and administered completely by volunteers. Nonetheless, we incur substantial costs for the uniforms, equipment, insurance, supplies, and maintenance needed to provide quality baseball opportunities for the over 800 boys and girls who participate. Registration fees offset only 13% of the cost of our program; the rest is covered by Bat-a-thon®. This fundraiser allows us to keep registration fees low so all of Herndon's youth can participate (we do offer a scholarship program as well). Funds raised by Bat-a-thon® also support the buddy ball program, which provides disabled players with the opportunity to play organized ball. This program was introduced a few years ago and continues to grow and improve.

A minimum \$100 donation will earn you the title of "Corporate Sponsor." Your business will receive a certificate of appreciation as well as a listing in the program that is distributed to over 1,000 families in the Herndon area. If you have a website we can also post the link on the Herndon Baseball website (www.herndonbaseball.com). Should your firm wish to donate \$1,000 or more, a special recognition of that donation level will appear in the program.

Again, we appreciate your support of Bat-a-thon®. We will acknowledge all corporate donors on Awards Day and issue the certificates at that time. I encourage you to visit one of the ball fields on Bat-a-thon® Day, May 19th to watch our players compete; I know you will be proud to be a sponsor.

Sincerely,



Jim Clark
2007 President
Herndon Optimist Club